



The

# Ontario Archaeological Society

Inc.

---

*A Bridge Across Time...*

*The Archaeology of the Great Lakes Area*



## **ANNUAL BUSINESS MEETING**

**NOVEMBER 10, 2012**

**HOLIDAY INN & SUITES AMBASSADOR BRIDGE**

**4:30 to 6:30 p.m.**



**LONDON CHAPTER**  
Ontario Archaeological Society



**WINDSOR CHAPTER**  
Ontario Archaeological Society

The Ontario Archaeological Society gratefully acknowledges funding from the Ministry of Culture through the Provincial Heritage Organization Operating Grant

# ONTARIO ARCHAEOLOGICAL SOCIETY

## BOARD OF DIRECTORS

### President

Neal Ferris  
519-473-1360  
president@ontarioarchaeology.on.ca

### Secretary/Treasurer

Jim Keron  
519-285-2379  
treasurer@ontarioarchaeology.on.ca

### Treasurer Elect

Jim Montgomery  
treasurerelect@ontarioarchaeology.on.ca

### Vice-President

Sheryl Smith  
vicepresident@ontarioarchaeology.on.ca

### Director of Chapter Services

Chris Dalton  
chapters@ontarioarchaeology.on.ca

### Director of Heritage Advocacy

Morgan Tamplin  
advocacy@ontarioarchaeology.on.ca

### Director of Membership

John Sleath  
membership@ontarioarchaeology.on.ca

### Director of Membership Services

Alistair Jolly  
memberservices@ontarioarchaeology.on.ca

### Director of Education

Ryan Primrose  
education@ontarioarchaeology.on.ca

### Director of Publications

Grant Karcich  
publications@ontarioarchaeology.on.ca

### Director of Public Outreach

Megan Brooks  
publicoutreach@ontarioarchaeology.on.ca

### Director of Student Services

John Moody  
students@ontarioarchaeology.on.ca

### Executive Director

Lorie Harris  
PO Box 62066  
Victoria Terrace Post Office  
Toronto, Ontario M4A 2W1  
Phone/fax: 416-406-5959  
executive-director@ontarioarchaeology.on.ca

## APPOINTMENTS

### Editor, Ontario Archaeology

Chris Ellis  
oaeditor@ontarioarchaeology.on.ca

### Editors, Arch Notes

Sheryl Smith & Carole Stimmell  
aneditor@ontarioarchaeology.on.ca

### Editor, Website

Jean-Luc Pilon  
jlucpilon@hotmail.com

### First Nations Liaison

TBA

### Symposium 2012/Windsor Liaison:

Jim Keron  
symposium@ontarioarchaeology.on.ca

### Moderator – Ontario Archaeological Society Listserve (OAS-L)

<http://tech.groups.yahoo.com/group/OAS-L/>  
Vito Vaccarelli

**AGENDA FOR THE  
ANNUAL BUSINESS MEETING  
SATURDAY, NOVEMBER 10, 2012  
HOLIDAY INN & SUITES AMBASSADOR BRIDGE  
FROM 4:30 TO 6: 30 PM**

1. President's opening remarks
2. Minutes of the previous meeting
3. Matters arising from these Minutes
4. President's report
5. Treasurer's report
6. Election of Directors
7. Next Symposium
8. Other business
9. Revised Strategic Plan
10. Adjournment

# THE ONTARIO ARCHAEOLOGICAL SOCIETY

## DRAFT MINUTES OF THE ANNUAL BUSINESS MEETING

4:45 p.m. Saturday, Oct. 15, 2011  
At the Ottawa City Hall, Ottawa, Ontario

**BOARD MEMBERS IN ATTENDANCE:**

Neal Ferris, President  
 Jim Keron, Treasurer and Secretary  
 Morgan Tamplin, Director of Advocacy  
 Alistair Jolly, Director of Membership Services  
 Lorie Harris, Executive Director  
 Carole Stimmell, Director of Communication  
 Chris Dalton, Director of Support Services

**REGRETS:**

Steve Timmermans, Director of Chapter Relations  
 John Moody, Director of Student Services  
 Ryan Primrose, Director of Education

In total there were approximately 28 members present at the meeting.

**PRESIDENT'S OPENING REMARKS:**

Neal Ferris welcomed all those attending.

**MINUTES OF THE PREVIOUS MEETING:**

The Draft Minutes from the 2010 Annual Business Meeting were reviewed.

UPON MOTION, duly made by Glenna Roberts and seconded by Nancy Van Sas, it was unanimously resolved to approve the Minutes, with minor changes discussed.

**MATTERS ARISING FROM THESE MINUTES:**

None.

**PRESIDENT'S REPORT:**

We have been successful in obtaining increased

funding from the ministry however it will come with the added responsibilities of delivering and measuring the results.

Neal Ferris provided a written copy of his report which is included in the Annual Report document.

**TREASURER'S REPORT:**

Jim Keron, the treasurer, reported to the membership.

Membership revenue has increased this year. Part of this was the \$2 fee increase but we are currently up about 10%, so actual member numbers have increased. Despite this we still suffer from a significant turnover in numbers of members suggesting the best way to improve overall member numbers would be to concentrate on retention.

The subscription to *Ontario Archaeology* is has stayed flat despite the publication of three years of the journal that makes it current to the end of 2010.

While the Financial Statement does not show it in the budget we were successful in obtaining an additional \$8,000 from the PHO grant that is targeted at adding new features to the web site. I have yet to seek accounting advice on this but I am considering accruing this money into 2012 since that is where the most of the money will be spent. If this is not done then we will end up showing a significant deficit next year when the money will be spent.

We received a bequest from the estate of Valerie Sonstenes this year amounting to \$10,000. This money on the attached statement is currently in the Future Fund but will be used to start a new Student Scholarship Fund which will be named in honour of Valerie.

The line item in the statement called 'Administration Surplus (Deficit)' is tracking well to budget. This number is exclusive of the costs and subscription income for *Ontario Archaeology* and is critical for fiscal management of the Society. The 'OA Surplus (Deficit)'

shows a deficit of \$6,085 for the year since in 2011 we incurred the publication and mailing costs of three years' worth of OA. This deficit is made up from the OA Publication Fund, not our general operating funds for the year, where the money was put away during the years that we did not publish OA. Many thanks go to the Ottawa Chapter for a huge amount of work to do the mailing that saved us several thousand dollars.

The Investment Fund has been up and down this year and as of yesterday is about the same as it was at the start of the year.

Note the Treasurer's report in the Annual Report document.

#### **ELECTION OF DIRECTORS:**

The nominating committee consisted of Jean-Luc Pilon, Alicia Hawkins and Ron Williamson. Jean-Luc speaking for the committee announced that Jim Montgomery has agreed to run for the treasurer-elect position. Also running for the board are Sheryl Smith, Grant Karcich, Meagan Brooks, John Sleath.

That will probably trigger an election and this will be run according to the constitutional process.

Neal thanked the nominating committee for their outstanding effort.

#### **CHANGES TO THE CONSTITUTION:**

Neal Ferris provided the background on the constitutional changes which are mostly targeted at recognizing the OAS employees such as the Executive Director in the constitution.

UPON MOTION, duly made by Tony Stapells and seconded by Morgan Tamplin the amendments to the constitution were approved with the following small word changes.

Article 11-1 the word reinstate should not be struck out and should be "reinstated".

11-2 Alicia word "violation" should be left as is without the strikeout.

Section 8-7 should have text added from 8-13 regarding other employees. This should reflect the meaning "One year or duration of contract ratified by the executive board."

#### **CHAPTER REPORTS:**

Neal noted that the chapter reports are in the annual report and asked for chapter additions to what has already been reported.

The Huronia Chapter in their conservation efforts have discovered that cell phone towers are not subject to heritage assessment since they are a federal jurisdiction. They have seen some sites impacted by new cell construction. They have a small footprint but can damage sites. He recommends that this be pursued at a provincial level.

Ossassane is a national historic site but this means nothing as far as protection is concerned. We should be pursuing this issue again at a broader provincial level.

#### **NEXT SYMPOSIUM:**

The London Chapter is organizing the next Symposium which will be held in Windsor in conjunction with commemorations of the 200th anniversary of the start of the war of 1812. It will be held on Nov. 9-11, 2012 at the Holiday Inn & Suites Ambassador Bridge in Windsor.

The Huronia Chapter has offered to hold the 2015 Symposium in conjunction with the 400th anniversary of Champlain's arrival in Huronia.

2013 and 2014 are not yet allocated so volunteers are encouraged to step forward.

#### **OTHER BUSINESS:**

One of the items that was raised by the membership in discussion about the constitution changes introduced last year was a focus on student services. To that end John Moody, a PhD student at UWO was appointed Director of Student Services with the retirement from the board of Jen Birch at the end of 2010.

With the bequest from Valerie Sonstenes of \$10,000, we are planning a student endowment fund the interest of which would go to support student research on areas of Ontario Archaeology. Glenna raised the possibility of matching funds for student bursary. This has been done at Trent University

Morgan directed attention to his report in the annual report. He intends to put an article in Arch Notes better defining what the role of Heritage Advocacy as it should be proactive rather than reactive. He requested input from the membership to help define this.

Neal Ferris formally thanked the Ottawa Chapter organizing committee for hosting the 2011 Symposium.

Neal extended thanks to directors Carole Stimmell and Steve Timmermans who are retiring at the end of this year.

**ADJOURNMENT:**

UPON MOTION, the meeting was adjourned at 5:32.

**Jim Keron  
Secretary**



**Exploring the CCM at the 2011 Ottawa Symposium**

# PRESIDENT'S REPORT FOR 2012

Compared to my previous years as President, 2012 so far has run quite smoothly, though that has more to do with our new and expanded Board, and the fates being kind, than with any improved skills on my part.

The Board was again focused this year on internal operations and administration, in part making the new governance structure work effectively, including accommodating conference call Board meetings for the first time. These did work well, and underscored the fact that the Board can and should be made up of representatives from all over Ontario.

Early last December, Jim, Lorie and I met in the OAS office with staff from the Ministry of Tourism, Culture and Sport to go over the external reviews of our 2012 PHO grant application. Having our PHO application examined by external reviewers is part of the changes the Ministry has adopted for PHO grants, and they are certainly welcome, since they provide constructive feedback and help the Board think about and focus on performance measures and setting goals.

The feedback from the reviewers was quite positive, and underscored the need for the Society to keep on doing what it does well, while seeking to improve the way it gets its message out to members and non-members alike, as well as work on reducing membership turnover year to year. They also strongly endorsed current efforts to enhance online content for and services for members and non-members. This past summer the Ministry tried to further reform the PHO application submission process for 2013 by creating an online form, but that didn't go entirely smoothly. The application did get in, but later than previously, so at the time of writing this report we've not yet heard on the status of next year's application.

We also, for the second year running, received a Summer Experience Student grant from the Ministry, to hire a student to assist in the Society's ongoing efforts to increase digital content available for members and non-members alike. Members who have been to our webpage lately will note that web editor Jean Luc Pilon has been able to take the scanned content of those Arch Notes and make them accessible. Additional scanned materials will be forthcoming to the site as time and resources allow.

At our December meeting with Ministry staff we also spoke about the possibility of the OAS assisting the Ministry in developing its standards and guidelines for avocational and researcher archaeologists, an idea that was first raised at the Ottawa meeting earlier that year. This is something the Ministry is keen on exploring but is still reviewing internally, so for the time being this remains a possible future initiative.

Later on in the winter the Ministry contacted us to point that Article 4 of our code of ethics, "We encourage archaeological

licence holders to sign the freedom of information declaration that accompanies their licence. This declaration allows the Ministry to promptly release reports without the requirement of contacting the authors for approval," is now irrelevant, since the Province's practice has changed. This flagged for the Board the need to review and revise the document more comprehensively, which is something to be tackled this winter.

On other fronts, a fair bit of time has been spent this year preparing to go live with the online Member database, which will represent a real enhancement of service for members by providing a range of automated functions and, down the road, member directed online activities. This will also have a real impact in alleviating a fair bit of OAS staff workload by removing the need for much of the substantial and time consuming manual inputting and processing of new memberships and renewals, which had been the case previously. We will be going live with this database later on this month in time for the renewal season!

Between our effort to provide an online member data service, the digital content we've been generating to make more information accessible online, and the enhanced distribution of Arch Notes by URL we've adopted, clearly one direction we have been working towards in the OAS is to see the Society enhancing our online and digital profile. This is clearly a direction the Province welcomes, since they provided us with an increase in our PHO to support those efforts. It also is where we can help promote OAS efforts and recruit members, given the high number of visits to our web site and broad interest in us having a social media presence. And it gives us the most impact and broad exposure for the limited time and capital the Society can invest in such efforts.

However, efforts in this direction are not without their own challenges: from learning curves and technological obsolescence, to workload and the risk of not sustaining other OAS priorities. Certainly no one should expect our indefatigable web editor, Jean Luc Pilon, to simply keep tackling the ever growing workload these efforts represent. So there is a need to consider just how much effort can be put into this priority, and what additional resources the OAS would need to bring to bear to support that effort.

Happily, though, working through the implication of that strategy has been rolled into what has been a central effort of the Board this year: namely the renewal of the OAS Strategic Plan. This is a critically important exercise the Society must engage in (and is expected of the Board to steer, in terms of accountability and good governance). It invites us all to consider who and what the OAS is, and how we prioritize among the many equally valid efforts limited volunteers and funding can effectively sustain.

To get the discussion rolling, our Public Outreach Director,

Megan Brooks, did a great job pulling together a questionnaire to give us all a chance to convey what we each feel the priorities should be for the Strategic Plan. Her summary of the results of the questionnaire is provided elsewhere in this report. It was great to see a healthy response rate, an eye opener to see the how comprehensive our membership is currently of the archaeology and heritage community in the province, and a reminder of just how diverse opinions are within the membership over what the OAS is, should be, and what its priorities need to be.

I look forward to the ABM and our discussion of what a revised Strategic Plan should look like and take us over the next few years.

Elsewhere, there has been a range of advocacy efforts pursued this year. This has ranged from the efforts of Advocacy Director Morgan Tamplin to add the OAS's voice to the fairly uniform disgusted response from the global archaeological community over two reality based TV shows that started last winter. These shows celebrated pot hunting and site looting, excavation by dynamite, and generally was entirely the wrong message to convey about archaeology and archaeological practice.

And yet, it seemed archaeology was under siege throughout the year. Unmarked burial discoveries on the property of private landowners were identified on the floor of Queen's Park as an unreasonable burden caused by callous consultant archaeologists (rather than focusing on the flawed Cemeteries Act process landowners and descendant groups are captured within). The logic of simply erasing the need for archaeological management within the Cemeteries Act and other legislative processes can often look like 'low hanging fruit' to government policy folks looking to reduce program costs or 'red tape' to economic development.

Then the Federal Government eviscerated Parks Canada, including staggering cuts to almost all of its archaeological programs, and followed more recently by a proposed changed mandate to the Museum of Civilization that appears to likewise eradicate archaeology, and history prior to the 17th century, from consideration or celebration. Such changes have both immediate and longer term impacts to archaeological practice and care for the archaeological record, and underscore the need for the OAS, in partnership with sister organizations such as the Canadian Archaeological Association, to add our voice and ensure such decisions are informed and considered, rather than reactive and uninformed.

It was sad to see the loss of so many long time members of the OAS over the last year. Memorials seem to be needed continuously in Arch Notes. And while I'm glad we can acknowledge the passing of people in this way, it seems it would be good to adopt a better than ad hoc means to remember their company and contribution to Ontario archaeology over the years.

Finally, I would like to, on behalf of the collective membership of the Ontario Archaeological Society, thank my fellow Board members, our Executive Director, newsletter, journal and webpage editors, Chapter executive members, symposium organising committee, and the many other members and non-members who have volunteered and contributed to the life and vitality of this organisation. Without your efforts, your OAS would not exist for you and for all of us. Many thanks!

**Neal Ferris**  
**President, Ontario Archaeological Society**



**President Neal Ferris gets caught between two prickly subjects at the 2011 Ottawa symposium**

*Annual Business Meeting*

# TREASURER'S REPORT FOR 2012

First you will note that the format of the Financial report has changed. This occurred entirely because in 2011 we converted our accounting from the old spreadsheet format to use of Quickbooks. This conversion was done in order to standardize bookkeeping to something that was familiar to accountants. This also puts us in a position where, if need be, a legal audit could be done if required in the future. Operating under the old spreadsheet format, that would not have been possible or, if we could find someone to do it, would have been much more expensive. Of course it also greatly reduces the spreadsheet skills required of future treasurers.

So while this puts us in a good position going forward, the annual statement as provided is somewhat more complicated than it was before. Instead of one report that was highly tuned to our needs, I have included the following reports. The first three reports are the year-end statement from 2011:

1. The Balance sheet as of Dec 31, 20112.
2. The "Profit and Loss" Statement for the fiscal year 2011. The term is from QuickBooks but it is a statement of income and expenses.

3. A summary of our financial position that is drawn from the QuickBooks reports but which provides totals which are critical for operating the Society as well as a statement on the fund values and how they have changed over the year.

4. The YTD Profit and Loss statement for 2012 to Sept 30. This is included given the significant lag between the end of the fiscal year 2011 and the ABM. In the past we showed the YTD numbers for the current year.

5. A letter from our accountant who reviewed the books for accuracy and accounting of our various bank accounts.

## COMMENTS ON FISCAL 2011

The following general comments can be made regarding the 2011 reports.

1. The Mutual Fund was up on the year from \$212,338 to \$218,120 for a gain of \$5,782.

2. Administration, which is most of our expenses except for *Ontario Archaeology* and Fund contributions and expenses showed a surplus on the year of \$1,576. This amount is a continual pressure point for the organization and is a critical number to balance to maintain the organizations fiscal health. Running a continual deficit here represents a draw on the Future Fund.

3. *Ontario Archaeology* shows a deficit of \$6,013. This is due to the significant costs of the catch up edition issued in 2011. Money to cover this was withdrawn from the *OA* Publication Fund where it had been placed during the years when we did not issue *OA*.

4. Fund donations appear much stronger in 2011 as

compared to previous years but this was because of a \$10,000 bequest that we received that was used to start the Valerie Sonstenes Student scholarship fund.

5. Membership revenue was up over 2010. Part of this was the minor fee increase for 2011 but even allowing for that, membership numbers increased.

6. *Ontario Archaeology* subscriptions were up slightly over 2010.

7. When looking at our overall Operating Surplus (Deficit), this is up over 2010 but part of this was a change in the requirement to include reinvested dividends and interest (\$3,062) from the mutual fund value as if it was income which was done to bring our books into line with the accounting standards. The previous year's numbers have not been adjusted so as to be directly comparable.

8. As shown on the Profit and Loss statement for 2011, we were successful in procuring \$6,785 in additional funding this year through successful applications for the SEP Grant and a one-time grant from the Ministry that was used to upgrade office technology.

## COMMENTS ON 2012 YEAR-TO-DATE STATEMENT

Your attention is drawn to the following in the 2012 YTD 'Profit and Loss' statement. This statement shows our position as of Sept. 30, 2012.

1. Membership revenue is up over last year's final number by almost \$1,000. We may get a few more 2012 renewals but this number will be very close to the 2012 final number.

2. Subscription rates for *Ontario Archaeology* are up over 2011 as well. This increase represents 28 additional subscriptions.

3. Fund donations are progressing well with most of the fund contributions being directed to the Valerie Sonstenes Student Scholarship Fund.

4. While not shown on these reports, the Mutual Fund is up \$12,504 as of the end of September 2010.

## DISCUSSION OF FUND ADMINISTRATION

Regarding the OAS Endowment Funds, a description of the endowment funds of the Society and their current health was published earlier this year in March/April 2012 Arch Notes. That, plus this document, is intended for a discussion at the ABM. The intent is to get member input on the funds from which the board will determine a possible direction and bring it to the 2013 ABM for ratification by the membership.

The OAS has four endowment funds which can only be used for the specific purposes identified for each fund. The value of any specific fund at the end of the year is

determined by the value at the beginning of the year plus any donations made during the year, plus the change in the value of the overall investment fund (could be negative), plus any surpluses (or deficits) allocated to the fund minus any direct cost allocations to the fund. These factors are all specifically identified for each fund in the OAS Financial Statement. Member donations are one critical contributor to the fund and members are free to select whichever fund to which they would like to contribute.

The four funds are as follows:

1. **Valerie Sonstenes Student Research Fund.** The Valerie Sonstenes Student Research Fund is a restricted fund intended to support student research that relates to and advances knowledge on Ontario's archaeological record. This fund was established in 2011 and was seeded with a \$10,000 bequest from the estate of Valerie Sonstenes, an OAS member who unfortunately passed way in April, 2010. The fund value as of September 30, 2012 is \$12,688.

2. **Ontario Archaeology Publication Fund.** This fund is also a restricted fund dedicated to provide long term income for the publication of at least one issue per year of the journal, *Ontario Archaeology*. As of September 30, 2012 value of this fund was \$159,692.

3. **The Awards Fund.** The purpose of this fund is to provide income for the awards program administered by the Society, and consists of an amount set aside by the Society for this purpose, donations and accumulated investment earnings. This fund is not restricted. The value of the fund was \$4,240 at September 30, 2012.

4. **The OAS Future Fund.** The purpose of this fund is to assist in supporting the administrative expenses of the Society in the future. Included in the fund are accumulated Life Membership fees, donations and accumulated investment earnings. Besides donations and investment gains, at the end of a given fiscal year any surplus in Administration expenses is added to the Future fund, but if we run a deficit in administration, the deficit becomes a draw on the Future Fund which is why the value is only meaningful in the year end statement. At the end of 2011, the value of the Future Fund was \$88,863. The Future Fund is about right to ensure the funding of the Society in the event of a catastrophic change in our funding such as loss of the PHO grant.

## DISCUSSION

The following discussion omits any reference to the Awards Fund, since it is small and specifically targeted, and the Future Fund, since its value is about right.

Looking at the *OA* Publication Fund and the Valerie Sonstenes Fund, our current position could be summarized as follows:

1. The Sonstenes Fund is too small at the present permit

the issuance of student scholarships.

2. The *OA* Publication fund is much higher than needed to sustain publication of *Ontario Archaeology*. Looking at the cost of producing *OA*, the following table shows the approximate publishing costs assuming publishing and mailing one double issue per year which has been the norm

Cost per issue (Assume double volume)	\$6,000	
Donations per year		\$500
Investment Interest		\$6,000
Subscription Income		\$4,500
Total Income	\$11,000	
Surplus per year	\$5,000	

over the past several years.

These estimates show that on average we will take in \$5,000 more per year through subscriptions, donations and interest than we need to publish *OA*. Or looking at it differently, the current fund value is such that we could continue publishing *OA* into the indefinite future even if we received no more subscription revenue.

This situation has evolved for several reasons. First, the cost of printing an issue of *OA* has come down significantly over the last decade. Secondly, in the attempt to catch up the back log of *OA* that had developed six to seven years ago, we shifted to issuing one double issue per year. So we are now in a position where the subscription and donation revenue now comes close to covering the actual production costs of *OA*.

## OPTIONS FOR THE FUTURE

Going ahead I see several possibilities.

1. Do nothing. We will though see a steady accumulation in the *OA* Publication fund of money that will never be used.

2. Eliminate or reduce the subscription fee for *OA*. This would of course drive up costs since we would expect to see more subscriptions.

3. Transfer an amount (say \$50,000) from the *OA* Publication Fund to the Sonstenes Fund. This would reduce the interest earned and added to the *OA* Publication fund but it would still leave us in a surplus position with the fund and would put the Valerie Sonstenes Fund at a level where we could reasonably start to issue student scholarships. Of course this option would transfer money between restricted accounts and we need to investigate the legal implications of

such a move.

4. Remove the OA Publication Fund from the list of Funds to which people may contribute. Of course, some combination of these options is also possible. At this time I would request member input on the direction the Board

should take with respect to the OA Publication Fund.

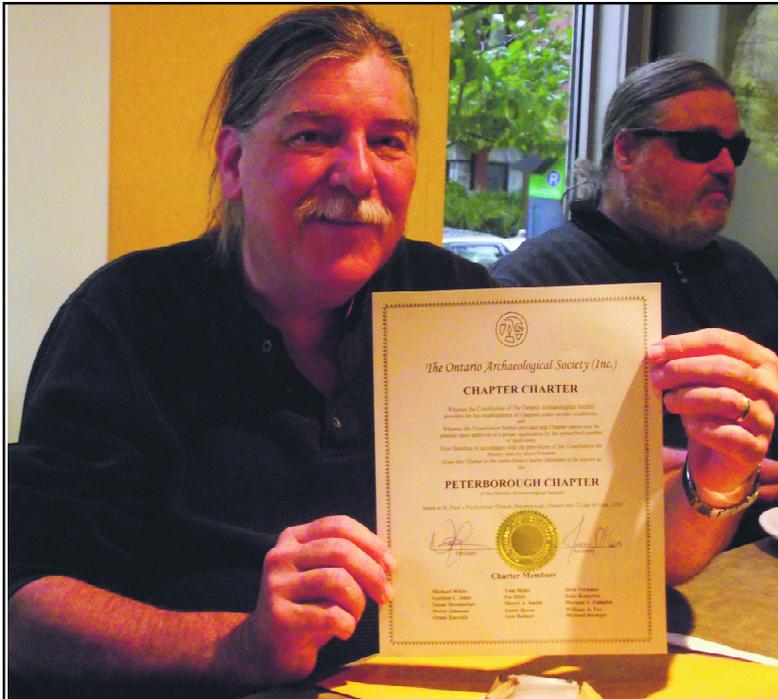
Jim Keron – Treasurer  
Jim Montgomery – Treasurer Elect

Ontario Archaeological Society				
2011-12-31 Year End				
Summary - Operating Income and Expenses	2,009	2,010	2,011	
			YTD	Budget
<b>Administration</b>				
Total Administration Income	65,986	65,228	88,245	79,360
Total Administration Expenses	74,631	67,569	86,669	78,578
<b>Administration Surplus (Loss)</b>	<b>(8,645)</b>	<b>(2,341)</b>	<b>1,576</b>	<b>782</b>
<b>Ontario Archaeology</b>				
Subscription Income	4,692	4,368	4,476	4,500
Expenses	5,331	121	10,489	9,800
<b>OA Surplus (Deficit)</b>	<b>(639)</b>	<b>4,247</b>	<b>-6,013</b>	<b>(5,300)</b>
<b>OAS Funds</b>				
Donations	3,974	3,550	13,307	12,800
Withdrawals	-	463	199	-
<b>Total Fund Surplus (Deficit)</b>	<b>3,974</b>	<b>3,087</b>	<b>13,108</b>	<b>12,800</b>
<b>Mutual Fund Reinvested Income Earned</b>			3,062	-
<b>Total Operating Income</b>	<b>74,652</b>	<b>73,146</b>	<b>109,090</b>	<b>96,660</b>
<b>Total Operating Expenses</b>	<b>79,961</b>	<b>68,153</b>	<b>97,357</b>	<b>88,378</b>
<b>Overall Operating Surplus (Deficit)</b>	<b>(5,309)</b>	<b>4,993</b>	<b>11,733</b>	<b>8,282</b>

Mutual Fund Performance	2,009	2,010	2,011	
			YTD	Budget
<b>Total Fund Value</b>	<b>194,592</b>	<b>212,338</b>	<b>218,120</b>	
<b>Increase (Loss) over previous year</b>	<b>27,829</b>	<b>17,746</b>	<b>5,782</b>	<b>10,000</b>

STATISTICAL INFORMATION	Actual		YTD
	2,009	2,010	2,011
Renewals and donations through PayPal	6,930	9,130	11,398
Chapter renewals through the OAS	2,971	3,893	4,198
Peggi Armstrong Fund Donations through OAS	152	284	199
Accumulated Surplus (Awards +Future Funds)	81,722	86,962	91,917

ENDOWMENT FUND PERFORMANCE	Actual		YTD
	2,009	2,010	2,011
<b>Valerie Sonstenes Student Scholarship Fund</b>			
Value at Start of Year			n/a
Investment Fund Gain/(Loss)			-
Bequest			10,000
Donations			340
Withdrawals			-
Final Value	n/a	n/a	10,340
<b>Ontario Archaeology Publication Fund</b>			
Value at Start of Year	126,156	142,193	159,692
Investment Fund Gain/(Loss)	15,989	12,529	1,983
Donations	686	723	469
OA Surplus (Deficit)	-639	4,247	(6,013)
Final Value	142,193	159,692	156,131
<b>Awards Fund</b>			
Value at Start of Year	3,158	3,609	3,602
Investment Fund Gain/(Loss)	400	318	45
Donations	50	138	327
Withdrawals	-	-463	-
Final Value	3,609	3,602	3,973
<b>Future Fund</b>			
Value at Start of Year	72,081	78,114	83,361
Life membership Purchased		750	
Investment Fund Gain/(Loss)	11,439	4,899	1,035
Donations	3,086	1,939	1,972
Operating Surplus (Deficit) on the year	-8,493	-2,341	1,576
Final Value	78,114	83,361	87,943



**Tom Mohr holds up the charter for the newest OAS Chapter in Peterborough**

**The Ontario Archaeological Society**  
**Profit & Loss**  
 January through December 2011

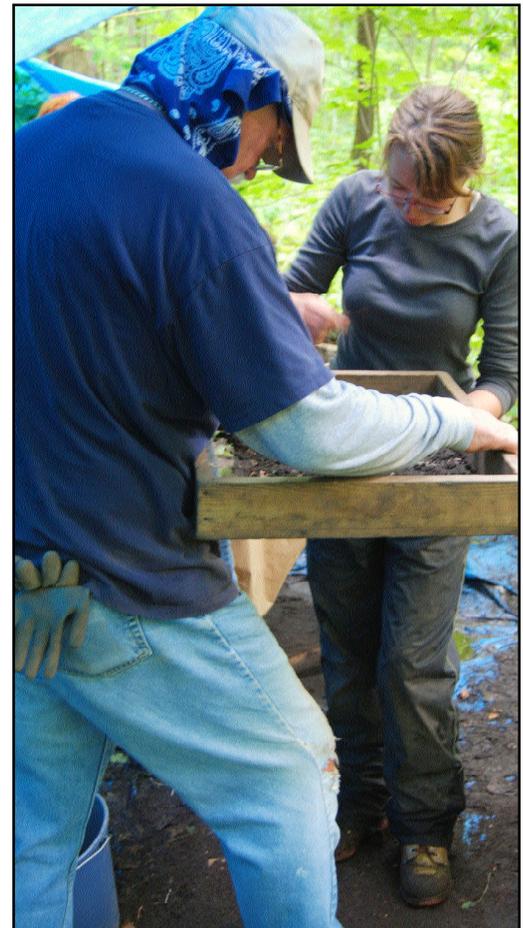
	Jan - Dec 11
<b>Income</b>	
4050 · TOTAL OPERATING INCOME	
4000 · Membership Fee	17,680.11
4001 · PHO Grants	34,000.00
4002 · SEP Grant	2,785.00
4003 · Symposium Registration	23,599.99
4007 · Sales	820.00
4008 · Other Income	629.51
4009 · Operating Expense Donations	532.00
4010 · Chapter Fees	4,198.00
4011 · Other Grant Income	4,000.00
<b>Total 4050 · TOTAL OPERATING INCOME</b>	<b>88,244.61</b>
4500 · OA SUBSCRIPTION INCOME	4,476.00
4700 · Reinvested Income Earned	3,062.09
4850 · TOTAL FUND INCOME	
4801 · Future Fund Donation	1,972.20
4802 · OA Pub Fund Donation	469.00
4803 · Awards Fund Donations	327.00
4804 · Student Scholarship Fund	10,340.00
4805 · Peggi Armstrong Fund	199.00
<b>Total 4850 · TOTAL FUND INCOME</b>	<b>13,307.20</b>
<b>Total Income</b>	<b>109,089.90</b>
<b>Expense</b>	
5000 · TOTAL OPERATING EXPENSES	
5001 · Salary	37,217.43
5002 · Rent	5,774.81
5003 · Insurance	3,883.28
5004 · Audit Fees	389.77
5006 · Travel Mileage	874.76
5007 · Telecom	1,972.14
5008 · Office Supplies	454.40
5009 · Postage	961.79
5010 · Office Equipment	82.15
5011 · Bank Charges	715.50
5012 · Depreciation	162.20
5013 · Annual Business Meeting Expense	707.20
5014 · PayPal Fees	398.94
5020 · Promotion Expenses	198.63
5022 · Web Site Upgrades	428.76
5023 · Symposium Expense	18,038.93
5025 · Other Expenses	282.39
5030 · Arch Notes-Production	2,424.02
5031 · Arch Notes-Postage	2,904.50
5032 · Expense - Other Grants	4,000.00
5033 · AN Preparation	600.00
5040 · Chapter Fee Payments	4,198.00
<b>Total 5000 · TOTAL OPERATING EXPENSES</b>	<b>86,669.60</b>
6000 · OA TOTAL EXPENSES	
6001 · OA-Production	6,324.06
6002 · OA-Mailing Prep	1,000.00
6003 · OA-Postage	3,164.60
<b>Total 6000 · OA TOTAL EXPENSES</b>	<b>10,488.66</b>
6100 · FUND Withdrawals	
6102 · Peggi Armstrong Payments	199.00
<b>Total 6100 · FUND Withdrawals</b>	<b>199.00</b>
<b>Total Expense</b>	<b>97,357.26</b>
<b>Net Income</b>	<b>11,732.64</b>

**The Ontario Archaeological Society  
Balance Sheet  
As of 31 December 2011**

	31 Dec 11
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Chequing/Savings</b>	
1000 · Bank	50,387.52
<b>Total Chequing/Savings</b>	50,387.52
<b>Other Current Assets</b>	
1050 · RBC Mutual Fund	213,053.57
1200 · HST Receivable	3,231.64
1300 · Account Receivable	8,165.53
1400 · Prepaid	3,110.47
<b>Total Other Current Assets</b>	227,561.21
<b>Total Current Assets</b>	277,948.73
<b>Other Assets</b>	
1500 · Office Equipment	1,312.00
1501 · Accum Depreciation-Office Equip	-1,148.80
<b>Total Other Assets</b>	163.20
<b>TOTAL ASSETS</b>	<b>278,111.93</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
1401 · Pre-Paid Membership Dues	6,710.02
1402 · Pre-Paid OA Subscription	1,800.00
1403 · PHO Forward Accrual	8,000.00
2000 · Account Payable	5,561.06
<b>Total Other Current Liabilities</b>	22,071.08
<b>Total Current Liabilities</b>	22,071.08
<b>Total Liabilities</b>	22,071.08
<b>Equity</b>	
32000 · Retained Earnings	244,308.21
Net Income	11,732.64
<b>Total Equity</b>	256,040.85
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>278,111.93</b>



**A profitable day for the Huronia Chapter with (it is hoped) no losses**



Ontario Archaeological Society		2012-06-30 YTD			
Summary - Operating Income and Expenses		2,010	2,011	2,012	
				YTD	Budget
<b>Administration</b>					
Total Administration Income	65,228	88,245	32,477	89,331	
Total Administration Expenses	67,569	86,669	50,006	83,729	
<b>Administration Surplus (Loss)</b>	<b>(2,341)</b>	<b>1,576</b>	<b>-17,529</b>	<b>5,602</b>	
<b>Ontario Archaeology</b>					
Subscription Income	4,368	4,476	4,812	4,400	
Expenses	121	10,489	3,869	5,550	
OA Surplus (Deficit)	<b>4,247</b>	<b>(6,013)</b>	<b>943</b>	<b>(1,150)</b>	
<b>OAS Funds</b>					
Donations	3,550	13,307	2,421	4,900	
Withdrawals	463	199	-	500	
Total Fund Surplus (Deficit)	<b>3,087</b>	<b>13,108</b>	<b>2,421</b>	<b>4,400</b>	
<b>Mutual Fund Gain (Loss) Year over Year</b>		5,782	12,504	8,000	
Total Operating Income	73,146	111,810	52,214	106,631	
Total Operating Expenses	68,153	97,357	53,875	89,779	
<b>Overall Operating Surplus (Deficit)</b>	<b>4,993</b>	<b>14,453</b>	<b>-1,661</b>	<b>16,852</b>	

Mutual Fund Performance		2,012		
	2,010	2,011	2,012	
			YTD	Budget
<b>Total Fund Value</b>	<b>212,338</b>	<b>218,120</b>	<b>230,624</b>	
<b>Increase (Loss) over previous year</b>	<b>27,829</b>	<b>5,782</b>	<b>12,504</b>	<b>8,000</b>

STATISTICAL INFORMATION	Actual		YTD
	2,010	2,011	2,012
Renewals and donations through PayPal	9,130	11,398	7,811
Chapter renewals through the OAS	3,893	4,198	2,665
Peggi Armstrong Fund Donations through OAS	284	199	36
Accumulated Surplus (Awards +Future Funds)	92,791	98,707	79,923

ENDOWMENT FUND PERFORMANCE	Actual		YTD
	2,010	2,011	2,012
<b>Sonstenes Student Scholarship Fund</b>			
Value at Start of Year	n/a		10,340
Investment Fund Gain/(Loss)		-	492
Bequest		10,000	
Donations		340	1,856
Withdrawals		-	-
<b>Final Value</b>	n/a	10,340	12,688
<b>Ontario Archaeology Publication Fund</b>			
Value at Start of Year	142,193	159,692	159,692
Investment Fund Gain/(Loss)	12,529	3,593	7,597
Donations	723	469	283
OA Surplus (Deficit)	4,247	-6,013	943
<b>Final Value</b>	<b>159,692</b>	<b>159,692</b>	<b>168,516</b>
<b>Awards Fund</b>			
Value at Start of Year	3,609	3,602	4,010
Investment Fund Gain/(Loss)	318	81	191
Donations	138	327	40
Withdrawals	-463	0	-
<b>Final Value</b>	<b>3,602</b>	<b>4,010</b>	<b>4,240</b>
<b>Future Fund</b>			
Value at Start of Year	78,114	83,361	88,781
Life membership Purchased	750		
Investment Fund Gain/(Loss)	4,899	1,872	4,224
Donations	1,939	1,972	206
Operating Surplus (Deficit) on the year	1,576	1,576	(17,529)
<b>Final Value</b>	<b>87,277</b>	<b>88,781</b>	<b>75,682</b>



**Ottawa Chapter initiated a new approach to site-hunting this year with an Archaeological Road Show at the Russell Museum**

**The Ontario Archaeological Society**  
**Profit & Loss**  
 January through September 2012

	Jan - Sep 12
<b>Income</b>	
4050 · TOTAL OPERATING INCOME	
4000 · Membership Fee	18,632.39
4002 · SEP Grant	2,785.00
4007 · Sales	63.00
4008 · Other Income	331.60
4010 · Chapter Fees	2,665.15
4014 · PHO Web Project Accrual	8,000.00
<b>Total 4050 · TOTAL OPERATING INCOME</b>	<b>32,477.14</b>
4500 · OA SUBSCRIPTION INCOME	4,812.00
4850 · TOTAL FUND INCOME	
4801 · Future Fund Donation	206.00
4802 · OA Pub Fund Donation	283.00
4803 · Awards Fund Donations	40.00
4804 · Student Scholarship Fund	1,856.00
4805 · Peggi Armstrong Fund	36.00
<b>Total 4850 · TOTAL FUND INCOME</b>	<b>2,421.00</b>
<b>Total Income</b>	<b>39,710.14</b>
<b>Expense</b>	
5000 · TOTAL OPERATING EXPENSES	
5001 · Salary	29,656.80
5002 · Rent	4,410.69
5003 · Insurance	3,972.88
5006 · Travel Mileage	17.40
5007 · Telecom	1,445.60
5008 · Office Supplies	585.59
5009 · Postage	550.48
5011 · Bank Charges	498.83
5014 · PayPal Fees	273.39
5022 · Web Site Upgrades	1,957.55
5025 · Other Expenses	29.63
5026 · Exec Board Conference Calls	107.75
5030 · Arch Notes-Production	1,497.25
5031 · Arch Notes-Postage	1,842.19
5033 · AN Preparation	300.00
5034 · Board Meeting Expenses	234.54
5040 · Chapter Fee Payments	2,625.15
<b>Total 5000 · TOTAL OPERATING EXPENSES</b>	<b>50,005.72</b>
6000 · OA TOTAL EXPENSES	
6001 · OA-Production	2,288.19
6002 · OA-Mailing Prep	250.00
6003 · OA-Postage	1,330.69
<b>Total 6000 · OA TOTAL EXPENSES</b>	<b>3,868.88</b>
<b>Total Expense</b>	<b>53,874.60</b>
<b>Net Income</b>	<b>-14,164.46</b>




---



---

*Thamesford Accounting & Financial Services*

---



---

136 Dundas Street, Thamesford, Ontario N0M 2M0  
**Office (519) 285-2499 Fax (519) 285-2499**

October 11, 2012

The Ontario Archaeological Society  
 Suite 102-144 Queen St., E.,  
 Toronto, Ontario  
 M4L 1E1  
 c/o Mr. James Keron

Dear Members of the Society

Re: Fiscal Year End December 31, 2011  
 Examination of Records

This letter is to notify the reader that the records provided by the representative for the Ontario Archaeological Society have been examined for the above noted period.

The General Ledger was verified through a process of examining and comparing the bank statements, ledgers, invoices and cheques. In general, all transactions for the year appear to be properly recorded, and the bank and investment statements were reconciled.

Overall we found your records to be well documented, but, as required under current accounting guidelines, investments should be recorded at cost value not market value (until sold) .

If you have questions, please contact the undersigned.

Sincerely,

Darrell K. Dobbie  
 Thamesford Accounting & Financial Services

# DIRECTOR'S REPORTS

## EXECUTIVE DIRECTOR

The OAS received a Provincial Heritage Organization One Time Project Grant in 2011 from the Ministry of Tourism, Culture and Sport. The grant has enabled the Society to develop a new 'cloud' based Membership Database and we are looking forward to launching the program at the end of 2012 for the 2013 renewal season. Members will be able to manage their own account, easily renewing their yearly membership, updating residential or email addresses. The enhanced program has allowed us to create new reports which will be used for recording membership statistics, financial and Chapter related information, mailing lists for OAS publications; thus improving the overall operations and services to members.

The Society in 2011 also received an increase in the annual Provincial Heritage Organization Operating Grant. Additional funds were allocated to website enhancement over a five year period. Thank you to OAS web editor, Jean-Luc Pilon who has spear headed many of these improvements. Thank you to summer students Micheline Cabral (2011) and Emily Wells (2012) who scanned several years of past Arch Notes, OAS publications and created an index for the on-line publication resource. This was made possible through the Student Experience Program Grants from the Ministry.

Another noteworthy success in 2012 has been the noticeable increase in Society memberships. OAS Website statistics have also shown an increase in the number of visitors. This increase suggests the Society is networking effectively with the people of Ontario and

### 2012 OAS MEMBERSHIP STATISTICS

Individual	99
Individual with OA	251
Student	12
Student with OA	44
Family	16
Family with OA	84
Life	60
Honourary	2
Institutional	63
<u>TOTAL MEMBERS</u>	<u>631</u>

November 10, 2012

abroad; a fundamental goal of the Society. I would like to take this opportunity to thank the members who renewed early in the fiscal year and to those of you who used the on-line payment method called PayPal. As we look forward to launching the new cloud based Membership Database, 2013 will be a year of transition and training with the new on-line system for myself and Jim Montgomery, the new OAS Treasurer.

Special Congratulations goes out to OAS Members Carole Stimmell on receiving The Queen Elizabeth II Diamond Jubilee Medal and Charles Garrad who was appointed to The Order of Ontario.

Communications with OAS Members and the general public are daily occurrences for the OAS office. Our head office provided assistance with referrals for contacting other Archaeological Societies, information on Ministry Guidelines, Field school opportunities (volunteering/employment), local artifact discoveries, locations for analysis and current law and ethical practice in Ontario.

On behalf of the Society, I attended the opening ceremony of the 1st Parliament building Interpretive Centre, an Ontario Heritage Trust special event. 'The opening of Parliament' was a well-attended event with many representatives from other Ontario Heritage Organizations. The event featured the exhibit Foundations & Fire: Early Parliament and the War of 1812 Experience at York. The Centre incorporates a very educational exhibit. Artifacts were on display from several Ontario Heritage Trust properties that were previously excavated.

In April, 2012 Jim Keron (OAS Treasurer), Jim Montgomery (Treasurer Elect) and myself attended a Provincial Heritage Organization (PHO) meeting with The Ministry of Tourism, Culture and Sport Staff. The meeting was held at their Toronto Office and involved learning the new on-line Grants Ontario System and a review of the grant application process. This review greatly assisted the 2012 PHO application procedure. We also met with Ministry staff where a progress report was presented on performance targets as set out in the operational enhancement business plan submission of 2011/2012 PHO Grant. This review included discussion of the on-line content of Arch Notes back issues, the development of the on-line member renewal service and the review by OAS Members of the OAS Strategic Plan.

The Provincial Heritage Organizational Operating Grant 2012/2013 application was prepared along with the Executive Board, and submitted to the Ministry of Tourism, Culture and Sport on July 19, 2012 and is currently under review. The Executive Director Contract was signed in July 2012 for an additional 11 month part time contract. Three days per week office hours will continue to be Tuesday to Thursday 9:00 a.m. – 5:00 p.m.

A vital and key role in the organization's growth and success are the eight OAS Provincial Chapters. Chapters coordinate monthly meetings, host events, produce newsletters and special publications. On-going communication and administrative support was provided to the Chapters throughout the year. Thank you to the Ottawa

Chapter who continued the role of mailing *OA* vol. 91, 2011 and to the Toronto Chapter who continued the role of mailing Arch Notes to OAS Members. Compensation to the Chapters assists in their fund-raising initiatives. Special congratulations to the Toronto Chapter on celebrating their 30th Anniversary, we wish you many more successful years. Thank you also to the Windsor and London Chapter members for coordinating the 2012 Annual OAS Symposium, 'A Bridge Across Time... The Archaeology of the Great Lakes Region' to be held in Windsor Ontario Nov. 9th-11th at the Holiday Inn Suites Ambassador Bridge.

Another elemental part of our society is volunteer work. Volunteers continue to make immeasurable contributions to the goals of the Society and are an integral part of its successful operations. Thank you to everyone who is a volunteer for the Society. Since August the OAS office was fortunate to have member Alison Cox volunteer weekly assisting with a variety of general office duties. Thank you Alison, your contribution has been greatly appreciated. Thank you to OAS Life members Charlie Garrad and Norma Knowlton who provided on-going assistance with various community inquiries. Thank you also to our generous donors and grantors for your continued support and dedication to the objectives of the Society.

Board Members Morgan Tamplin, Alistair Jolly and Jim Keron will be completing their terms at the end of 2012. Thank you to all of you for your many years of service on the Board. Your contributions have been invaluable and we wish you the very best with your endeavors.

It has been a privilege to work with the Board of Directors and to serve the OAS in the capacity of Executive Director.

I am looking forward to working with all of you in 2013.

Lorie Harris

## **TREASURER ELECT**

I joined the OAS Board in January 2012 as Treasurer-Elect, a new board position resulting from the recently revised governance structure. My role for the current year is to assist the Treasurer, and I look forward to assuming the Treasurer duties in the following year. Under the helpful guidance of Jim Keron, I have been involved in maintaining payroll spreadsheets and other assignments on an as needed basis, and attending the Board meetings either in person or by teleconference"

Jim Montgomery

## **VICE PRESIDENT**

This was the first year for the position of Vice President and I was appointed to fill the position on an interim basis. It has been a learning experience. One main role is to record and circulate minutes of all Executive meetings. This has been relatively straightforward, using today's technology ie laptop computer, multiple pages of electronic attachments, etc. Another role is to act

for the President, which was only done once in 2012, when we circulated and approved a motion of support for an archaeological site in British Columbia. No doubt the position will continue to evolve in future years.

Sheryl Smith

## **DIRECTOR OF CHAPTER SERVICES**

I cannot believe that another year has blown by. Although I was unable to visit every chapter this past year, I will work on getting to some more this winter. I attended meetings in Peterborough, Hamilton, and Windsor. My next visits will be to Huronia, Toronto, and Ottawa and possibly Thunder Bay in the spring. The OAS was able to help the Huronia chapter out with some insurance coverage for a salvage dig they were involved in this past summer. They made it open to the membership on a limited basis because of the size of the site. I have also been helping the Windsor and London chapters with the organization of their upcoming symposium.

In summary, the past year has been a successful beginning to my Chapter Services duties and I look forward to the next year.

Chris Dalton

## **DIRECTOR OF HERITAGE ADVOCACY**

My term as Director ends in 2013 so this is my third and last Heritage Advocacy report. Rather than a simple chronological account, I shall discuss the main advocacy activities under various headings. In addition to these, I also responded to various requests from members and chapters on questions of archaeological ethics and endangered sites.

### **Canadian Museums Day**

I participated in the annual Canadian Museums Day on Parliament Hill on November 29, 2011. The event is sponsored by the Canadian Museums Association (CMA) and reported in their Newsletter *MUSE* (XXX-1 Jan-Feb 2012). My report appears in Arch Notes 17-1, with photos from the CMA article.

I learned of this event as a member of the Peterborough Museum and Archives Advisory Committee and later circulated my article for their information. It was included in the Correspondence section of the committee's September 13 meeting agenda and minutes. At that meeting, I summarized my efforts to seek out partner heritage organizations both at the local and provincial level. It is now part of the official municipal record submitted to Council and publicly available on the city website for local politicians and municipal planning/heritage staff. I recommend that local chapters inform members who may be on similar municipal committees of this process so that OAS heritage publications can be 'officially'

*Annual Business Meeting*

circulated to influential players in their municipal governments.

### **AGGREGATE RESOURCES ACT**

Following the Board meeting on May 12, I drafted a one-page submission to the Legislative Assembly of Ontario Standing Committee on General Government, on its Review of the Aggregate Resources Act, which was also published in the last issue of Arch Notes (17-3). This document is also part of the official Provincial Legislative Record. I recommend that future Advocacy Directors monitor the current agenda of the Provincial Legislature and flag similar reviews for possible heritage issues to ensure sufficient time to prepare a proper response. Under the OAS constitution, only the President can make oral presentations and respond to questions, all of which are incorporated in Hansard in addition to being archived. This activity would also put the society more firmly on the provincial radar as an official and active heritage 'stakeholder'.

### **MUNICIPAL AFFAIRS AND HOUSING (MAH) PROVINCIAL POLICY STATEMENT**

A related issue recently surfaced in September 2012. In my first year on the board, I attended a preliminary workshop for a legislatively mandated Five Year review of Municipal Planning Legislation in 2010. At the time we did not make a formal submission but others did. We are invited to respond to the proposed revisions at workshops scheduled around the province. As in 2010, I will attend one in Kingston on October 18 and prepare a response for discussion by members and the board. Substantial changes are proposed for the section of the Act dealing with heritage (sec 2.6), which we should address before the November 23, 2012 deadline.

### **AMERICAN DIGGER PROTEST**

In March, I sent emails followed by formal letters of protest to Spike TV and Gurney Productions on the controversial SpikeTV series *American Digger*. An early draft of my Spike TV letter appears in AN 17/2, March/April 2012 and our President's message in the same issue expand on the protest throughout the North American heritage community. Only about five episodes were subsequently broadcast but it's difficult to determine the role played by the protests. The series may have died early like the majority of similar unscripted (or 'reality') TV series. We should not only review our strategy with media professionals on reacting to such programming but also commend some broadcasters for the increasing number of positive heritage programs being produced. I have also taken preliminary steps toward making a heritage programming proposal to a local cable network; a similar initiative is already underway in the Barrie area.

### **HUMAN REMAINS**

We have received and discussed the concern of members and various chapters regarding the implications to landowners who find undocumented human remains on their property. This issue will soon be reviewed as regulations are prepared for the recently declared Funeral, Burial and Cremation Services Act as successor to the previous Cemeteries Act. It also intersects with the revised

MAH Provincial Policy Statement previously mentioned.

### **PARTNERSHIPS AND PROTOCOLS FOR HERITAGE ADVOCACY**

There are two underlying themes in this report. The OAS should seek out partnerships with any organization having related heritage interests. Some larger groups have more resources and experience in dealing with the different levels of government. This experience addresses the other theme – that we learn the protocols needed to properly address and communicate our message with the various levels of government and with first nations.

We could partner with other non-profit heritage and environmental organizations to share the cost of workshops by recognized specialists in, for example, copyright, corporate governance, heritage planning, cemeteries etc. Some might even do it pro bono in the hope of getting business from organizations later on. Such workshops are already held at meetings of provincial and regional municipal association. Local chapters might consider closer associations with local heritage trusts and philanthropic foundations. Many OAS members already belong to such groups and are members of local historical societies and municipal boards or committees. We should use these and other connections to advocate for the preservation and recording of our fragile archaeological heritage.

Morgan Tamplin

## **DIRECTOR OF MEMBERSHIP**

This year my responsibilities as a member of the Board of Directors of the OAS included attending Board meetings, voting on motions both in person and electronically, and participating in discussions regarding OAS policy, public outreach, and member services.

As this is my first year as a member of the Board, some time was needed to familiarize myself with Board policies and procedures, and to develop a deeper understanding of the roles and responsibilities of the Board to its members. While admittedly not as active in the Board this autumn due to personal and professional priorities, other responsibilities included researching and communicating with manufacturers of custom cast metal producers in order to commission several new J. Norman Emerson Memorial Awards.

I look forward to greater involvement in Board activities in the future, and hope to ensure the OAS maintains its reputation as a dedicated organization that serves its membership effectively and efficiently.

John Sleath

## **DIRECTOR OF MEMBERSHIP SERVICES**

This is my sixth and final year of sitting on the Board of Directors

and it has been another rewarding year for me in that I've been able to contribute in some small way to the operation of the OAS. While my role as Director of Membership Services is somewhat fluid, I have tried to aid our valued members in whatever capacity is needed when required and added my voice to board decisions throughout the year.

Once again, I had the honour to receive nominations for several awards, some of which will be brand-new categories. We have strong group of winners and congratulations to all the recipients. Every year we have the opportunity to give out awards to our membership but we can't hand them out without nominations and every year I make this plea: don't be shy and come forward with the names of those deserving individuals who warrant the recognition of their peers.

As always, updating addresses, while a common service, is important. So again, please contact my successor (contact information is provided in Arch Notes) as soon as you move. Without address changes, you will not receive our publications which is, arguably, our most valuable service to our membership. Furthermore, if *OA* and Arch Notes are sent to the wrong address, this may cause additional time and energy expenditures that could result in supplementary monetary expenses for the OAS, which is a loss for all our members. Email addresses also often need updating, so don't forget to drop my successor a line with your new contact information.

The past six years have been a delight to serve on the OAS Board of Directors. Good luck to my successor and to the Board in all their future endeavours.

Alistair Jolly

## **DIRECTOR OF PUBLICATIONS**

The OAS continues to improve in getting its publishing enterprises out to its members. We are also fulfilling our commitment to the province in making our publications available to the public by uploading our publications to the OAS website. We hope to have all Arch Notes and *Ontario Archaeology* issues online by the end of the year. With the help of Jean-Luc Pilon, Jim Keron, and Emily Wells, our contracted student, downloadable copies of most back issues of Arch Notes and *Ontario Archaeology* are being added to the OAS website.

David Robertson is stepping down after a long period assisting in the production of *Ontario Archaeology*. David produced camera ready copy for the publication. We are seeking alternatives to formatting future issues of *OA* in order to continue the same level of excellence David did. Hopefully the chapters too could share their newsletters with the other non-chapter members. Perhaps as a start, those chapters do not yet send hard copies or online links of their newsletters could do so by contacting head office.

Grant Karcich, Publications Director

Arch Notes continues with six issues per year. There are few problems with achieving enough content and we have been lucky to have material in hand most months, ready to start the next issue with. I appreciate people's willingness to suggest articles and to provide content.

Where we do experience challenges is with scheduling and formatting the summer (July / August) issue. It is a difficult one to get to members in a timely way. I would suggest that this is one issue we could drop, but if we do, should probably make the May/June issue go to 20 pages since we need to have ABM material out at least two months in advance, eg any constitutional changes, financial report, etc. Agenda and proxy forms can wait till Sept/Oct. Dropping one issue deserves to be discussed by the Board and at the ABM.

The colour content online is very popular. People said in the survey they did not want to pay for a hard copy, because it is already included in the cost of membership. However, keep in mind that every mailcopy of Arch Notes costs the OAS \$2.73.

Are we missing ways to make AN better?

Sheryl Smith and Carole Stimmell, Arch Notes editors

I have great hope for three theme issues of *Ontario Archaeology* being guest edited by others with help/feedback from me. These have been in the works for some time but articles that have been reviewed and accepted are now trickling in to me for only one of them, a volume of Great Lakes Fisheries is being guest edited by Shari Prowse and Suzanne Needs-Howarth.

The other volumes are on Northeastern Ontario Archaeology being put together by Alicia Hawkins and Bill Fox (and I know they have been active getting reviews of submitted papers).

Another is a series of papers in honour of Ken Dawson (Contemporary Perspectives of the Little North: Papers on Subarctic Archaeology in Honour of K.C.A. Dawson) are being put together by Matt Boyd at Lakehead but he is still awaiting some submissions.

I am optimistic that we can get two of these out within the next six to eight months but these volumes would be longer than normal issues so count as multiples due to the number of contributions. I have queried Holly Martelle about a volume on the War of 1812 papers being given at this year's symposium and she seemed favourable to the idea and I have talked to/raised the possibility with Chris Watts about putting together a Western Basin issue.

Chris Ellis, editor OA

## **DIRECTOR OF PUBLIC OUTREACH**

I joined the Board of Directors of the OAS this past January as the new Director of Public Outreach. While I hope to do many

more initiatives and projects, so far I have focussed on two. First I have redesigned the OAS brochure. I feel the new brochure provides a fresh look at the OAS while maintaining the essential message. Secondly, I organized the OAS Strategic Plan Survey on SurveyMonkey. This involved creating and editing the questions with the other board members, formatting the questions for SurveyMonkey and analysing the results. This provided us with some valuable information to move forward as a society.

As a Director I also manned an OAS table at Doors Open Hamilton, arranged for an OAS table and materials to be present at the Battle of Stoneycreek Reenactment in Hamilton and for Archaeology Day at Crawford Lake. I look forward to doing more work with OAS in the future.

Meagan Brooks

## DIRECTOR OF STUDENT SERVICES

This has been a busy year for me so I have been unable to contribute as much time to the OAS as I had hoped. I did manage to complete a significant update to the Ontario Archaeology Thesis and Dissertation Database. With the addition of 36 new entries there are now 200 items in the database. I also added 118 missing abstracts along with 56 URLs that link to full text PDFs. This update should be finding its way onto the OAS website shortly.

John F. Moody

---

# CHAPTER REPORTS

## HAMILTON

The Hamilton Chapter hosts a monthly speaker series held at Fieldcote Memorial Park and Museum in Ancaster. The list of speakers for 2012 appears below:

- Jan. 19 – Material Culture of the Navy Hall Site, Adam Hossack
- Feb. 16 – Paleoenvironment and archaeological potential in Rice Lake, Lisa Sonnenburg
- March 15 – Examining the riches and mysteries of a 19th century cabin site in Essex County, Ruth Macdougall
- April 19 – Excavations at the Burlington Waste Water Treatment Plant, Shaun Austin
- May 17 – Historical archaeology, Dena Doroszenko
- Sept. 20 – A Bridge Too Far?: Archaeology of the Puce Site, Ruth Macdougall and Jacqueline Fisher
- Oct. 18 – Marking Ontario's First Footprints: The First Nations, Carolyn King
- Nov. 15 – Fort Erie: "An ugly Customer for fifteen hundred men to attack Six thousand," John Triggs
- Dec. 20 – Why Archaeology Matters, Paul Racher

In addition, members of the Hamilton Chapter attended some heritage events. Meagan Brooks set up the Chapter display (board and artifact samples) at Doors Open at Battlefield House, Stoney Creek, on May 5th with Garrett Hunt. The display board and artifact samples were exhibited again by Garrett Hunt and Dan Kearns, during the Battle Re-enactment June 3rd at Battlefield House. Rudy and Margaret-Ann Fecteau took pamphlets for the OAS to Archaeology Day at Crawford Lake in the summer. Rudy Fecteau has been very active with a number of talks and displays on archaeobotany at events hosted by various organizations.

Gary Warrick, President

November 10, 2012

## HURONIA

As in previous years the Huronia Chapter membership has fluctuated between 25 – 30 members with about 50% overall participation in various chapter activities.

We have had 11 members meetings so far this year as listed below: January 12th meeting focused on planning priorities for upcoming year; February 9th - Dayle Elder: The Archaeology of the Namewaminikan River; March 8th - John Raynor: Carhagouha - Do we know where it is?; April 12th - Morgan Tamplin: The OAS and Advocacy; May 10th - Christian Bode: More on our friend Etienne; June 14th - Jamie Hunter: A hands on collections workshop with archaeological artifacts; July 12th - Hugh Barnett: The Arontio family of Ossossane; August 9th - Prof. John Steckley: What it is like to be a Deer, a Snake, a Prairie Turtle....: Writing a clan-based history of the Wyandot; September 13th - Dr Gary Warrick: More discussion on Carhagouha; October 11th - Dr Holly Martell; November 8th - Brian Ross, formerly with Parks Canada, will present a slide show and talk on the Beausoliel Island excavations at Camp Kitchikewanna over the past 20 years; December 13th (usual date reserved for our AGM & Elections).

In addition to our regular activities and with the generous support of Dr. Alicia Hawkins of Laurentian U and Simcoe County Forests, we conducted a Public Archaeology weekend at the newly registered Allan tract site brought to our attention by one of our members. The initial findings from this site would indicate it as a Champlain era site and has attracted the attention of Wilfred Laurie U as a potential site for further research in the summer of 2013 and a possible field school in 2014.

In support of our members and their activities we publish a quarterly newsletter titled 'The Pot'. We also have a webpage

courtesy of the OAS doing the web hosting. Our blog has continued with less member's participation than we might have hoped for but none the less gives us a presence online and has stimulated some public inquiries and information sharing. Our Blog now averages about 2,500 hits/mo from all over the world.

We were asked late last year for comment on an industrial site development that is close to some archaeological sites across the river from Ste Marie among the Hurons and visible from the Martyrs Shrine. This development was not asked to do an archaeological assessment and it would appear that the question of historical/cultural landscapes was never addressed. The town of Midland and the developer have now come to terms with the Shrine and the project will take place elsewhere.

Another project that we have become involved with is the Mnjikaning Fish Fence Circle and their project to build a bridge over and an interpretive centre at the Atherley Narrows. This project has now received municipal support to proceed with a feasibility study.

John Raynor, President

## LONDON

No report available.

## OTTAWA

My last report for the chapter was given at the Waterways Through Time Symposium in Ottawa, October 2011. In addition to the highly successful event from program and financial points of view, I should mention the presentation of a Peggi Armstrong Public Archaeology award to high-school history teacher, Catherine MacDonald. No nominations have been received in the past year. Lois King is administrator of the award.

Our regular monthly programs this year benefitted greatly from our proximity to the Canadian Museum of Civilization with tours of 'Expedition Arctic 1913-1918' and 'Maya – Secrets of an Ancient Civilization' and talks from Yves Monette, Québec curator and Terence Clarke (BC and Prairie curator). Other speakers were chapter members Jean-Francois Beaulieu and Ian Badgley of the National Capital Commission and Jim Mountain of the City of Ottawa.

Communication with the public continued through the contributions of newsletter editor, Marian Clark and web-master, Yvon Riendeau. Contact@ottawaoas receives several enquiries each month about chapter events and identification of artifacts. We spread the word about the importance of archaeology at City of Ottawa's Heritage Day on February 2, Colonel By Day on August 6 and Riverfest at Pinhey's Point Historic Site, August 16. Rory Mackay led a hands-on display and evening talk at the Bonnechere Provincial Park camp site. Jean-Luc Pilon initiated a new approach to site-hunting with an Archaeological Road Show at the Russell Museum. People in the vicinity were invited to bring



### **Peggi Armstrong Public Archaeology award for 2011 was presented to high-school history teacher, Catherine MacDonald**

artifacts for expert identification. Two new sites were located, one near the town and one in Ottawa itself.

On February 8, 2012, the City of Ottawa passed the Renewed Action Plan for Arts, Heritage and Culture 2013-2018. It included designating a City of Ottawa archaeologist and creating a new Master Plan, neither of which have as yet been acted upon. We will continue to monitor. We also advocated against the cuts to Parks Canada, sending letters to the Prime Minister and Minister of Culture, James Moore.

The Chapter maintains an institutional membership in the Council of Heritage Organizations of Ottawa, and vice-president André Miller is a member of its board.

The Chapter continues to translate its information materials into French. The Chapter also decided to join Archéo-Québec, a Quebec organization somewhat analogous to the OAS. August is le Mois d'archéologie in Quebec and our members benefitted along with the general public in participating as diggers or visitors at the Parc National de Plaisance near Thurso on the Ottawa River and at Jacques Cartier Park in Gatineau. In September, several Ottawa Chapter members and about a dozen members of Kitigan Zibi Anishinabeg from Maniwaki, Quebec, participated in a research activity organized by Ian Badgley of the National Capital Commission. Its purpose was to rescue artifacts that had eroded

from the Ottawa River shoreline and to gain a better understanding of the effects of shoreline erosion on the site's cultural deposits.

Our membership hovers at about 70 (up about 10) with attendance at meetings 20 – 25. Certificates of Appreciation were presented at the Annual General Meeting to Stacey Girling-Christie, Peggy Smyth and Rory Mackay in recognition of their outstanding services to the Chapter. With a strong executive, we look forward to a rich program of activity in the next year.

Glenna Roberts, President

## PETERBOROUGH

This, our second season, saw a change in the Board as founding President Mike Stringer handed over the reins in order to concentrate his efforts upon a teaching degree. At our December AGM (and member Pot luck dinner), Director Tom Mohr was elected Chapter President, with Bill Fox taking on the responsibilities of V.P. Dirk Verhulst retains his role as Secretary, and Harry Johnson as Treasurer. Julie Kapyrka serves as a Director, as does Mike Stringer...though from his current teaching post in Mexico.

In the time since last year's conference in Ottawa, most of the Chapter's efforts continued in establishing ourselves as a presence in our particular 'watershed'. Our most effective avenue remains the monthly speakers series, which is open to the public and free of charge. Peterborough's St. Paul's Presbyterian Church has become our home for these events, thanks to the kind assistance of Sheryl Smith.

We were able to host a great range of fascinating speakers this past year:

Mr. Rudy Fecteau, 'An Illustrated Archaeobotany of Ontario';  
Tom Mohr & Sheryl Smith, 'The Search for Gandatsetiagon: Chasing Gandy';  
Neal Ferris, 'A Late Woodland Archaeological Borderland';  
Amy Barron, 'Adventures of a Female Archaeologist in the Middle East';  
Mike Stringer, 'Think Like an Archaeologist';  
Paul Healy, 'Mayan Archaeology and the 2012 Apocalypse';  
Catherine Mathias, 'Archaeological Conservation and 17th Century Costume Artifacts from Ferryland, Newfoundland';  
and Brian Ross, 'Parks Canada's National Parks and Native Sites Programme: 20 Years on the Trent Severn Waterway'.

We thank all those who made the trek to Peterborough to share their knowledge with us, as well as those chapter members and the general public who attended the lectures. In addition, we'd like to express our appreciation to the City of Peterborough for financial support of this important outreach programme.

Chapter Secretary Dirk Verhulst produced three issues of our excellent newsletter Strata, this season featuring the ongoing biography and archaeological ruminations of VP Bill Fox. At this point, our total membership stands at 33.

Though we were unable to fix a date for a member field trip this season, we have tentative plans for two this spring. We reprised our presence at the Victoria County Historical Society's heritage showcase – Honouring the Past – held in the Lindsay Armoury of the City of Kawartha Lakes. Advocacy letters were written to two regional school boards after word came down that a history teacher was looking for local archaeological sites to excavate (without benefit of licence) for a history class outing. Environment Minister Peter Kent also received a complaint about the recent closing of Parks Canada's essential Material Culture Research Section, in the Government's latest round of cuts. This winter's project is to fine-tune our website and develop it as a tool for the general public to educate themselves about archaeology in general, and our Chapter's role as representatives of its ethical practice.

Finally, Bill, Dirk and Tom had the opportunity to brave poison ivy and 'soakers' in a successful hunt for the elusive Grand Island chert deposits. All that and a boat ride on a fine summer's day...we eagerly anticipate returning next season for further investigation. Thanks to all for a great second year for the Peterborough Chapter, OAS.

Tom Mohr, President

## THUNDER BAY

No report available.

## TORONTO

2012 is the 30th Anniversary of the inception of the Toronto Chapter of the Ontario Archaeological Society. In recognition of this event the chapter was honoured to receive a congratulatory certificate from Dalton McGuinty, Premier of Ontario.

The slate of excellent guest speakers who shared their knowledge and expertise with our members over the past year provided presentations that encompassed a wide variety of topics. One trend we have noticed is that topics specifically relating to Archaeology within Southern Ontario remain the most popular and attract the greatest number of attendees. The majority of our speakers this year focused on local archaeology and as a result, meetings this year were well attended.

The speakers for 2011/2012 season were:

Dr. Erik Seeman: The Huron Wendat Feast of the Dead  
David Robertson: Archaeology and the Revitalization of the Don Valley Brick Works

Dr. Gary Crawford: Princess Point Paleoethnobotany  
Dr Holly Martelle: The History and Archaeology of the Elgin County Jail

Dr. Max Friesen: Understanding Late Dorset Longhouses: Enigmatic Aggregation Sites in the Canadian Arctic

Dr. Marti Latta: The Warminster Site: 65 Years of Questions

and a Few Answers

Dr. Conrad Heidenreich:  
Champlain's Visit to Huronia in 1615-16: Where did he go?

In addition to the speaker series, the chapter hosts a number of annual events specifically for the members. The Member's Party held in December each year is an opportunity to celebrate and socialize. As part of the evening's entertainment this past year, a slide show of chapter members and events from the past provided an opportunity to reminisce over people, trips and excavations from years past. Each January the chapter hosts an open speaker night whereby members have an opportunity to present their research and archaeology related activities from the past year. This is always a popular evening.

One major change made to the structure of the Toronto Chapter meetings during the 2011/2012 season was to hold business meetings every other month (rather than every month). These are held after the speaker presentation. Instead the time slot after the speaker presentation on the alternate months is used for members to look at and discuss artifacts from various sites. This has proven to be a very positive change.

Janice Teichroeb, President

## WINDSOR

We have had three of our four meetings for the year 2012. The first meeting was February 1st, and there was a presentation by Brad Bandow called White Dogs, Black Bears & Ghost Gamblers: Two Late Woodland Medewiwin Aspects from Ontario. We had roughly 10-12 members present at the meeting. This was also my second meeting as Chapter President. The second meeting was April 11th, there was a presentation by Jim Keron entitled Davidson Site: Sedentism and the Late Archaic in Southwestern Ontario. The third meeting was October 10th with a presentation from Glen Boatman who did a presentation about the Mayan ruins in Belize. Both these meetings also had 10-12 members present. Our next meeting is December 5th. We do not know who our presenter will be; we are hoping to find someone at the



### **Emerson Award winner Bill Fox wades into the search for Grand Island Cherts**

conference.

The chapter committee has been extremely busy with the conference the past six months or so (when we joined the Conference committee), we are hoping that with the conference being here and all of the local advertising being done that we can spark an interest in archaeology and will boost our chapter membership. It is our goal to get more people interested so we could have more meetings and try to more events like field trips and possible archaeological digs.

Amanda Black, President

*Annual Business Meeting*

# ONTARIO ARCHAEOLOGICAL SOCIETY STRATEGIC PLAN 2009 – 2011

## GOALS & PREAMBLE:

The goals of the Ontario Archaeological Society (OAS) are clearly enunciated in its Constitution:

1. To bring together individuals interested in the practice, promotion and advancement of archaeology, particularly in the Province of Ontario.

2. To encourage and assist every effort, both individual and collective, which may tend to foster, elevate and advance archaeology in the fields of learning and culture, and to develop new sources of progress whenever and wherever possible.

3. To seek proper means to discourage indiscriminate investigation and digging by untrained or unqualified persons, and thereby advance the ethics of archaeology.

4. To facilitate exchange of ideas, co-operation and networking among those interested in archaeology and to foster friendship among members of other, similar, Societies thereby promoting a better understanding of its objectives.

5. To publish archaeological findings and site reports.

6. To stimulate the interest of the general public in archaeology.

Thus, any strategic plan must refer its proposed activities to these 6 overarching aims. This document outlines the objectives the Board of Directors of the Ontario Archaeological Society Inc. has identified for 2009 through 2011. The following categories and objectives are not necessarily presented in order of priority. They are intended to be general guidelines to shape the Society's directives in the upcoming years.

## A. MEMBERSHIP

In keeping with the first aim, namely membership, the OAS is one of the largest archaeological societies in Canada and brings together a significant number of like-minded individuals with common perspectives and goals vis-à-vis archaeology. We must strive to provide our

existing members with good reasons to remain members and we must also seek out ways to encourage others who share our aims to join the Society.

Specific objectives regarding membership for the next three years:

Provide members with useful and timely communications.

Serve as an information hub for members seeking field and laboratory volunteer opportunities

## B. MARKETING & PROMOTIONS

With respect to increasing the profile of the Society, we propose to:

i) develop multi-year memberships.

ii) develop an English and French OA marketing brochure

iii) explore adding information on the OAS to Wikipedia

iv) explore creating a network of Archaeological Heritage interested peoples, places, etc. to create a greater mutual awareness; start by creating a comprehensive list of such people and places; seek possible funding from Ministry of Culture and Ministry of Tourism

v) coordinate with OAS chapters to create an archaeology week or month that could be recognized by the provincial government

vi) create marketing and promotional tools, including a portable display

vii) develop a higher public profile through the creation and strategic distribution of publicity items such as brochures

## C. COMMUNICATIONS

All six aims of the OAS hinge upon the use of appropriate and effective means of communication. It is of no use to have a wonderful educational tool if it sits unused on a shelf. Further, with today's rapidly evolving communication technologies, we must strive to adapt our communication methods to our members whose demographics are constantly changing. In

addition to offering better communications tools, what follows will also enhance the value of OAS membership for existing members and hopefully help attract new members as well.

a) OAS Website

i) appoint a Web Editor who can develop and present content to further the aims of the Society in the same way that the editors of Arch Notes (AN) and Ontario Archaeology (OA)

ii) create a Members' Only Section on the website

iii) make the OAS website bilingual: French-English

iv) deliver past OA articles electronically through the website

v) create an online AN index database

vi) archive electronic AN in the Members' Only section

vii) create an OAS activities page which lists the activities of all the chapters as well as the provincial organization

viii) create an advertising policy for the webpage

ix) create an online "Showcasing Ontario Archaeology" page allowing personalized presentations of sites and artefacts

x) create a links page to resources (such as the Canadian Archaeological Radiocarbon Database), places that present archaeology (museum, interpretation centres) and activities (field schools), thereby create an archaeological network and hub

xi) update the current Summary of Ontario Archaeology that is currently on the website

xii) consider presenting an annual listing of new theses dealing with various aspects of Ontario Archaeology

xiii) create an avocational section on the website – that could include such information as who to contact, what being an avocational requires, list of potential mentors etc.

b) Arch Notes (AN)

Strive to more timely publication of the newsletter

Have board members take on a more active role in encouraging submissions to AN

publish six issues of AN every year

c) Ontario Archaeology (OA)

i) bring OA publication year up to date by 2010

ii) publish two issues within each of the next three years

d) Monographs in Ontario Archaeology

i) develop a policy for publishing monographs (digital and paper)

e) Theses Series

i) develop an online Thesis Publication Series

ii) examine criteria, opportunities for using National Library servers

## D. ADVOCACY

With respect to advocacy, we propose to do the following:

i) create a French and English

information brochure about archaeology in Ontario, along the lines of that recently produced by the Ottawa Chapter

ii) develop a media relations policy and structure

iii) develop a network of regional media contacts (i.e., OAS members who can speak to the media on occasion)

iv) develop the means of promoting interesting archaeology to the media.

v) establish links with the Ministry of Culture to develop a strategy to bring municipal planning in line with the Heritage Act and Planning Act

vi) get a list of municipal planners

vii) get a list of Municipal Heritage Advisory Panels (formerly LACACs)

viii) get a list of local resource people

ix) form Ministry packages of information for planners and if necessary develop summaries of the essential information required by planners

x) establish contacts with development

groups

xi) develop and finalize an Advocacy Policy

xii) reconstitute the Aboriginal Liaison committee and work towards establishing relations with Aboriginal people

xiii) create links with archaeology programmes (field and classroom-based) and provide speakers to make the OAS known to these groups

## E. EDUCATION

With respect to educating the public regarding archaeology in Ontario, we propose to do the following:

i) develop curriculum packages for the online Edu-Kits

ii) contact Ontario teacher organizations to create an awareness and use of the online education tool

iii) transfer FTP capabilities to the Director of Education and Outreach

## F. SYMPOSIUM

i) explore and develop partnerships and plans to host/participate in 400th anniversary of Samuel de Champlain's travels in Ontario (OHS, Champlain Society, etc.; funding)

ii) explore and develop partnerships and plans to participate in the 200th anniversary of the War of 1812

iii) Update symposium guidelines to support things like assigning symposium liaison report to the board about organization progress – set up a checklist for the liaison person re: bookings, program, etc.

## G. OTHER

i) carry out a board review that will consider how to provide smoother transitions and more overlap of board members in order to avoid catastrophic resignations

ii) continue to update and revise policy manual

iii) reconsider and revise the OAS code of ethics



**OAS Director Chris Dalton checks out the silent auction offerings at the Ottawa symposium**

# OAS STRATEGIC PLAN:

## CONSIDERATIONS FOR THE FUTURE

The following are some broad themes and points to consider in considering the priorities and emphases for the renewed OAS Strategic Plan. They are not meant to be detailed, or comprehensive, so we invite you to raise additional points that are not listed here, as well as provide your thoughts on those here.

These will be discussed at the Annual Business Meeting of the OAS in Windsor. If you don't plan on attending the conference, please feel free to submit written comment, or call a member of the Board, to convey your thoughts on the direction the new Strategic Plan should take.

### **SCOPE :**

- Updating or major overhaul?
- 3 Year or 5 Year duration of implementation?

### **OPERATIONS:**

- Enhance participation at ABM
- Develop workplace procedures, performance measures for OAS staff
- Create a 'New member of Board' orientation package and training for OAS Executive and Chapter Executives
- Update and formalize OAS Policies and Procedures manual
- Determine what function the ED position is most needed for the OAS

### **MEMBERSHIP/SERVICES:**

- Undertake research targeting member retention (e.g., standardized member exit survey, review practices at other heritage organizations), and recruitment
- Determine and enhance services for underserved current membership sectors (CRM, Aboriginal)
- Develop links with other heritage organizations to increase OAS profile, recruit new members
- Provide more online means for members to provide input into the OAS, discuss topics/issues, ID artifacts, etc.

### **ADVOCACY:**

- Define priorities in advocacy (e.g., site management and protection, proactive stewardship, site looting, unethical practices within the community, advancement of knowledge and research, education, etc.)
- Develop advocacy strategies/opportunities that work with community organizations, environmental organizations, First Nations
- Develop strategic advocacy priorities with various levels

of government; pursue obtainable goals (e.g., avocational guides, peer mediation, First Nations collaboration, etc.).

- Develop partnerships with consultant firms/organizations, development sector, to identify and undertake/support initiatives/services for effective management of archaeology within land use development

### **ONLINE PRESENCE/ELECTRIC MEDIA:**

- Enhance online content for all sectors of membership, public
- Look for Partnerships to expand online presence, develop interactive materials (e.g., Museums, educational/research organizations, etc.)
- Explore ways to increase Board transparency, accountability
- Utilize online presence as means of providing volunteer opportunities, member-directed communication
- expand social media presence, cross media apps
- Enhance OAS expertise in this area (e.g., recruit funding for staff/targeted Board member, etc.)

### **COMMUNICATION:**

- Develop strategies for increasing OAS media profile.
- Revise, enhance edukits, brochures, other general info., both hard copy and online
- Review and revitalize as needed OAS all publications, procedures for delivering these on time, policies/opportunities for online accessibility of these

### **CHAPTERS:**

- Recognize, promote and enhance the vital role chapters play as part of the OAS
- Develop pro-active strategies for recruiting new chapters, new chapter members/subscribers
- Increase and integrate chapters' presence online with rest of OAS

### **EDUCATION:**

- Online educational materials, easily identified as OAS, need to be developed, expanded

### **OTHER:**

- Promote, encourage research on Ontario archaeology, with emphasis on existing collections
- Explore ways to provide members access to field opportunities undertaken by 3rd parties
- Develop Avocational training, meaningful roles in

# OAS STRATEGIC PLAN SURVEY

By Meagan Brooks

## INTRODUCTION

Our OAS Strategic Plan Survey was quite successful. A total of 89 members took the survey over the several months it was available online. This was our first experience using the online survey 'SurveyMonkey' and it seems to have gone smoothly. We did get some suggestions from members about a few questions that could have been worded differently or eliminated, so thank you to those who commented on the process as well as the contents. The resultant data can be divided into five categories: Member Information, Satisfaction, Publications, Future Priorities and Extra Comments. The following summarizes and interprets the results of the survey. The original results are available at the OAS Website.

## MEMBER INFORMATION

The majority of respondents were individuals (72%). Only nine students took the questionnaire, which is unfortunate as more information from this segment of our membership would have been valuable. Most of the responses for member information did not hold many surprises (Figure 1). However *Question 6 : Which category best describes you?* confirmed that 48% of respondents were archaeologists working in the CRM industry. This is a reflection of the Society membership that somewhat goes against the traditional view of the OAS.

Over half of the respondents (59%) indicated that they rarely attend chapter meetings, while 23% attend every few months. These numbers, while not surprising, are somewhat

disheartening. Most of the respondents rarely or every few years attend the annual symposium; similarly the majority of respondents rarely attend the Annual Business Meeting.

Over half of the respondents (66%) do not volunteer for their Chapter. This is also somewhat disappointing and it might be worth considering ways to increase volunteering in the Society. Those who do volunteer do a variety of activities for mostly one to three hours a month.

## SATISFACTION

Over all members appear to be generally satisfied, with the most common responses being 4, 3, and 5 (5 being very satisfied). The social side of the OAS seems to be what respondents appreciate most about their membership, followed by

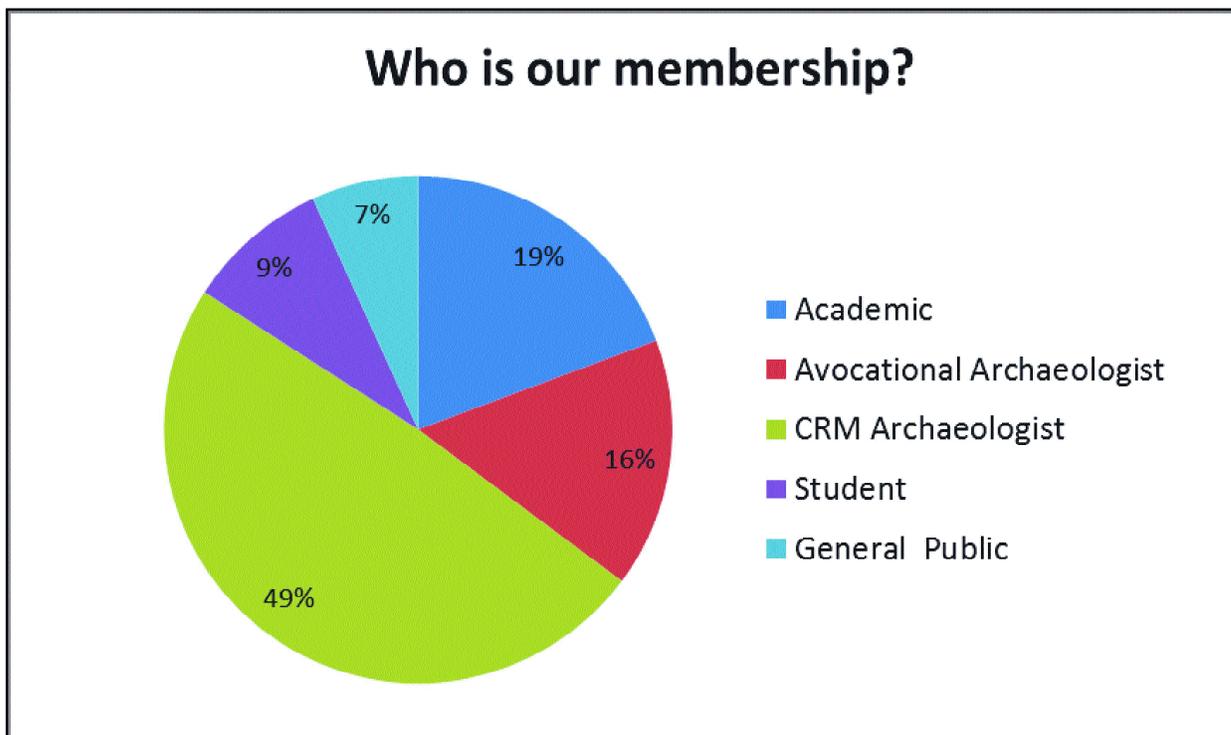
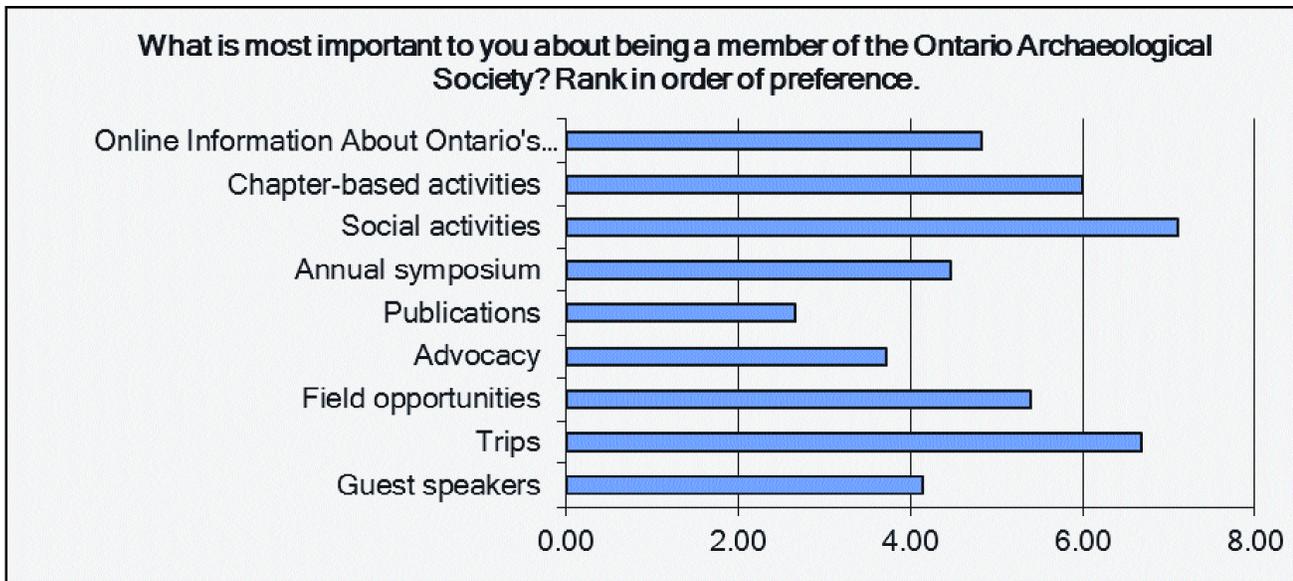


Figure 1: Membership Distribution



**Figure 2: Satisfaction and activities**

information about Ontario archaeology and field opportunities (Figure 2). A small number of respondents were not satisfied and hopefully improvements to be made over the next several years, as we implement a new strategic plan, will address the concerns of this segment of our membership.

Similar responses were given regarding communication within the Society, although more respondents were leaning towards the 'unsatisfied' side of the scale. The majority (85%) of respondents receive communication and information about the OAS through online means and prefer their communication through email and *ArchNotes*. This has been the trend in the last several years. In contrast, newer members (23 answered the question) indicated that 73% of them found out about the OAS through another member. While this is not surprising, it does speak to the need to increase efforts in other areas of communication and publicity. Over all relatively few respondents regularly visit the Facebook page or the OAS list serve. However, half of the respondents regularly visit the Society webpage.

In general, half of the respondents

are either satisfied or at least ambivalent (score 3) about the content of the OAS webpage. However, 14% of the respondents reflected negatively on the content of the webpage. Various comments were also included urging upgrades and expanded web resources. The current resources on the webpage seem to be accessed more or less equally, with the online renewal and OA articles database and event information being accessed slightly more frequently. The top five desired web services, as chosen by respondents, can be ranked as follows: Ministry of Culture news and notes, speaker presentations, listings of volunteer/field opportunities, research tools and job listings. This current use and the selected enhancements are reflective of a need to continue increasing our member services portion of the webpage, as well as provide a larger range of research based content. As the respondents were largely CRM professionals, this is not surprising.

### **Publications**

As one of the preferred mediums of communication (42%), *ArchNotes* was

deemed important and very important by the majority of the respondents. The same numbers of respondents were satisfied with the content of *ArchNotes*. Towards the question of reducing the output of *ArchNotes* to four issues per year, the respondents were largely split with a slight bias towards 'yes' (56%), however 70% of respondents were **not** in favour of paying extra for a hard copy.

Of the respondents 78% subscribed to *Ontario Archaeology*, considered it important, and were satisfied with content. As was expected, the satisfaction with the delivery rate was slightly more split, with the majority of the responses (64%) indicating general satisfaction, although 19% of responses were less satisfied. Unlike *ArchNotes*, 70% of the respondents **are** willing to pay a premium for a hard copy.

### **FUTURE PRIORITIES**

Respondents were asked to identify what they felt the priorities should be for the Society over the next five years. Given the wide range of options it is difficult to pick out specific priorities and many were very

close in numbers. However an overall ranking is still possible, as can be see below. Advocacy, digital publications and public education were considered the top three priorities, while social events, directly undertaking research and organized trips were considered to have the least priority.

1. advocacy
2. publications – digital
3. public education
4. publications – print
5. field opportunities
6. provide avocational training opportunities
7. provide professional training opportunities
8. fundraise
9. directly undertake fieldwork
10. social events
11. directly undertake research
12. organized trips

## **EXTRA COMMENTS**

The extra comments section was enlightening, demonstrating conflicting points of view as well as valuable suggestions. Comments fall into two categories: Comments related to the questionnaire and comments geared towards future endeavours. Creators of future online surveys can learn from the first category. More interesting, several themes are evident in the second category comments. These include: website enhancements, public and community engagement, conflict between CRM and avocational/academic archaeology.

### **Website Enhancement and**

#### **Digital Presence:**

These comments reflect the changing nature of communication and use of information within the OAS.

*“could expand the web site resources (such as Southern Ontario*

*Projectile Point Types) to the sort of system used by the Ohio Public Library (OPLIN - ‘What’s The Point’)”*

*“Building the online content of the organization’s website, including reports, out-of-print material (i.e. the ‘Green Bible’, OAS monographs”*

*“Unless the OAS becomes relevant in the digital age, it will fail.”*

*“I am firmly against any reduction in hard copies and consider electronic publication as being about the same as spam.”*

### **Public and Community**

#### **Engagement**

These comments each speak to the desire to see more public and community engagement in the OAS. These ideas and comments also feed into ways of increasing membership.

*“Archaeology days have to be promoted”*

*“promoting ethical consultation with descendant communities”*

*“fund research and public fieldwork opportunities. Public education is a must”*

*“Public Engagement = Sexy research/digs/discoveries = more funding”*

*“The OAS should continue to enhance its strengths and mandate of avocational and public outreach”*

*“OAS should advocate for the protection of archaeological sites.”*

*“Need to get more public involvement”*

*“Creating more opportunities for students at both the graduate or*

*undergraduate level would help draw in more membership. Perhaps providing publication opportunities, contacting and creating ties with Anthropology student associations.”*

### **CRM vs Avocational/Academic**

These comments reflect the changing demographic of the OAS that has clearly occurred in the last several years.

*“The OAS needs to recognise how many members work in CRM”*

*“get rid of the consultants”*

*“The OAS should continue to enhance its strengths and mandate of avocational and public outreach, and not venture into the professional CRM aspect of the discipline”*

*“The OAS should work to be the core leader of archaeology and practice in the province, and strive to serve ALL constituencies”*

## **CONCLUSION**

The OAS Strategic Plan Survey has been a useful activity. As a result the Board of Directors will be able to tailor future initiatives, projects and funding towards the areas identified through the survey. Hopefully future surveys will gather more responses from the membership, to continue to refine our future efforts. It is vitally important that as members, you make the most of opportunities to have your opinions heard. As always we encourage you to email ideas and questions to your board. A full summary of the responses is available as a PDF on the OAS Website.

**This article is reprinted from the Sept/Oct 2012 issue of Arch Notes**

# NOTES

---



# OAS CHAPTERS

## Hamilton chapter

President: Gary Warrick  
Vice President: Jacqueline Fisher  
Treasurer: Ruth Macdougall  
*The Heights* Editor: Brad Badow  
E-mail: [hamiltonOAS@hwcen.org](mailto:hamiltonOAS@hwcen.org)  
Web: <http://hamilton.ontarioarchaeology.on.ca>  
Mail: c/o Dr. Gary Warrick, Laurier Brantford, 73 George St. Brantford,  
ON N3T 2Y3  
Phone: (866) 243-7028  
Meetings: 3rd Thursday of the month, Sept. to May, Fieldcote Museum, 64  
Sulphur Springs Road, Ancaster  
Membership: Individual \$11, Family \$18

## Peterborough chapter

President: Tom Mohr  
Treasurer: Harry Johnson  
Vice-President: Bill Fox  
Directors: Michael White, Mike Stringer, Julie Kapryka, Dirk Verhulst  
Meetings: the fourth Tuesday of each month, Location: St. Paul's Church  
Membership: Individual \$12. Family \$15, Student \$8  
*Strata* Editor: Dirk Verhulst  
Web: [peterborough.ontarioarchaeology.on.ca](http://peterborough.ontarioarchaeology.on.ca)

## Hurononia chapter

President: John Raynor  
Secretary: Marg Raynor  
Treasurer: Jamie Hunter  
*The Pot* Editor: Bill Gibson  
Mail: P.O. is PO Box 638 Midland On L4R 4P4  
Meetings: 2nd Thursday of every month Sept. to May at The Huronia  
Museum, 549 Little Lake Park Rd., Midland, ON  
Membership: Individual \$15, Family \$18, Student \$10

## Thunder Bay chapter

President: Clarence Surette  
Vice-President: Bill Ross  
Secretary/Treasurer: Jennifer Surette  
Director: Jill Taylor-Hollings  
E-mail: [clsurett@lakeheadu.ca](mailto:clsurett@lakeheadu.ca)  
<http://anthropology.lakeheadu.ca/?display=page&pageid=80>  
Meetings: 7 pm on the last Friday of the month  
in Room BB0017, Braun Building, Lakehead University  
Membership: \$5

## London chapter

President: Nancy VanSas  
Vice President: Darcy Fallon  
Treasurer: Chris Ellis  
Secretary: Chris Dalton  
Director: Lindsay Foreman  
*KEWA* Editors: Christine Dodd, Chris Ellis & Arthur Figura  
Web: [www.ssc.uwo.ca/assoc/oas](http://www.ssc.uwo.ca/assoc/oas)  
Mail: Museum of Ontario Archaeology, 1600 Attawandaron Rd.,  
London, ON N6G 3M6  
Phone: (519) 473-1360 Fax (519) 473-1363  
Meetings: 8 pm on 2nd Thursday of the month  
except May–August; at MOA  
Membership: Individual/Family \$18, Student, \$15, Institutional \$21

## Toronto chapter

President: Janice Teichroeb  
Past President: Sylvia Teaves  
Vice President: Marti Latta  
Treasurer: Jane Simser  
Secretary: Annie Gould  
*PROFILE* Editor: Amanda Parks  
Web: <http://toronto.ontarioarchaeology.on.ca>  
Email: [TorontoArchaeology@gmail.com](mailto:TorontoArchaeology@gmail.com)  
Meetings: 7:30 pm on the 3rd Wednesday  
of the month, except June–August  
in U of T Anthropology Building,  
Room 246, 19 Russell St.  
Membership: Individual \$12, Family \$14

## Ottawa chapter

President: Glenna Roberts  
Vice President: André Miller  
Secretary: Libby Imrie  
Treasurer: Bill MacLennan  
Director of Public Archaeology: Paul Thibaudeau  
Director at large: Stacey Girling-Christie & Karen Lochhead  
*Ottawa Archaeologist* Editor: Marion Clark  
Web master: Yvon Riendeau  
Web: [www.ottawaoas.ca](http://www.ottawaoas.ca)  
Email address: [contact@ottawaoas.ca](mailto:contact@ottawaoas.ca)  
Mail: PO Box 4939, Station E,  
Ottawa ON K1S 5J1  
Meetings: Every 2nd Thursday of the month from Sept. to May; usually at  
Routhier Community Centre, 172 Guigues Street,  
Ottawa (in the Byward Market)  
Membership: Individual \$20, Family \$25, Student \$12

## Windsor chapter

President: Amanda Black  
Past President: Katherine Graham  
Vice President: Rosemarie Denunzio  
Secretary: Barbara Johnson  
Treasurer: Bob Drago  
Website/Newsletter Editor: Katherine Graham  
Web: <http://sites.google.com/site/windsoroas>  
Contact: [oaswindsor@gmail.com](mailto:oaswindsor@gmail.com)  
Membership: Individual \$15, Family \$20,  
Students \$5